

For Immediate Release

HOLMAN BIBLES SCHEDULES TWO NEW BIBLES IN NEW AMERICAN STANDARD BIBLE (NASB) TRANSLATION

HOLMAN BIBLES PARTNERS WITH THE LOCKMAN FOUNDATION FOR NASB SPECIALTY BIBLES RELEASING SPRING 2022

Nashville, TN (June 18, 2021) — Holman Bibles, a division of B&H Publishing, has announced a partnership with the Lockman Foundation to produce a line of Bible resources in the New American Standard Bible (NASB) 2020 text. Holman Bible's first two NASB specialty Bibles are scheduled to release Spring 2022.

"The Holman Bible team is excited to partner with the Lockman Foundation to onboard the NASB translation into our publishing portfolio," says Andy McLean, Publisher, Holman Bible and Reference. "By publishing certain text and specialty Bibles with the NASB translation, we are afforded another opportunity to not only expand our mission of placing God's Word into the hands and hearts of people, but also the chance to provide another translation that complements our other translation offerings. We know there are many readers who appreciate the translation philosophy of the NASB and the place it occupies on the translation spectrum, falling into the tradition of a more literal, word-for-word translation."

The New American Standard Bible (NASB) translation is widely accepted by pastors, professors, and ministry leaders as one of the most literal translations of the Bible, using a formal equivalence translation philosophy. This method translates word-for-word from the Hebrew, Aramaic, and Greek texts as frequently as possible, making it a reliable choice for studying and teaching God's Word.

Holman Bible's NASB Bible resources will feature the NASB 2020 updates, with the first Bible releases set for spring 2022. Included in the initial list will be the ***NASB Large Print Personal Size Reference Bible*** and the ***NASB Super Giant Print Reference Bible***. These Bibles will continue Holman's commitment to sophisticated construction and cover design, with features including:

- ✦ Smyth-sewn durable binding
- ✦ Two-column text format
- ✦ Robust end-of-page cross-reference system
- ✦ Topical subheadings
- ✦ Footnotes
- ✦ Words of Christ in red
- ✦ Ribbon marker for easy referencing between pages
- ✦ Concordance
- ✦ Presentation page for gift-giving
- ✦ Full-color maps
- ✦ 16-point print size (Super Giant Editions)
- ✦ 11.25-point print size (Large Print Editions)

Holman Bibles is the oldest Bible publisher in North America, publishing high quality Bibles and reference resources that are trustworthy, accessible, and useful for the pursuit of lifelong discipleship. Print and digital releases include the *CSB Tony Evans Study Bible* as well as the *Tony Evans One Volume Commentary*, *The She Reads Truth Study Bible*, and the *Rainbow Study Bible* with over 3 million copies sold. Holman Bibles is a subsidiary of B&H Publishing Group.

B&H Publishing Group, an imprint of LifeWay Christian Resources, is a team of mission-minded people with a passion for taking God's Word to the world. Because we believe Every Word Matters® we seek to provide intentional, Bible-centered content that positively impacts the hearts and minds of people, inspiring them to build a lifelong relationship with Jesus Christ. Among our print and digital releases for the trade, church, and academic markets, titles include *The New York Times* No. 1 bestsellers *The Love Dare* and *The Vow*, #1 CBA bestsellers *I Am a Church Member* and *Fervent* as well as the newly-revised Christian Standard Bible (CSB) version.

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